

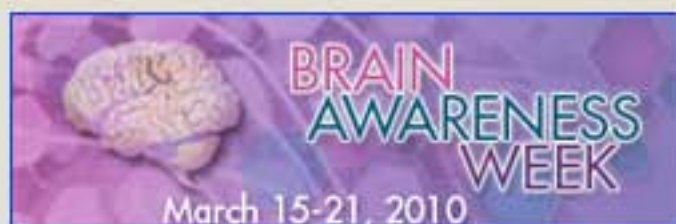


Brain Awareness Headlines

For the Neuroscience Education Enthusiast

As a supporter of the Brain Awareness Campaign, the Society for Neuroscience is sending this e-newsletter with information and news in neuroscience education.

Visit the new [Brain Awareness Week Web site](#) for resources, ideas, and ways to get involved. Thank you for your continued interest and efforts.



News & Announcements

New Brain Awareness Week (BAW) Web Site

[Brain Awareness Week](#) (BAW) is approaching, and SfN has updated its [online resources](#) to help you prepare your activities. Whether you are new to the campaign or a veteran participant, explore the different ways to get involved. Visit the [See How It's Done page](#) and take advantage of [SfN's free tools](#) to guide your outreach.

BAW Activity Idea: Host a Lab Tour

Sharing discoveries and research with the public is crucial to sustaining scientific funding. Host a tour of your lab for local policymakers so they can see the benefits of research firsthand. Start by browsing SfN's [Guide to Public Advocacy](#), or contact the Government and Public Affairs Department at advocacy@sfn.org.

Network with Neuroscientists through SfN Chapters

Contact your local [SfN chapter](#) to get involved in a BAW event or to help start a new chapter in your area. SfN [chapters](#) provide opportunities for networking and information sharing, as well as funding for lectures, public education, and other neuroscience initiatives.

Winter 2010

FEATURED EDUCATION RESOURCE



[Fear and Post-Traumatic Stress Disorder](#)

Learn how new basic science and clinical research on the biological basis of fear suggests promising new therapeutic avenues.

CALL TO ACTION

Neuroscientist-Teacher Partner Program

BAW is the perfect time to establish partnerships between scientists and teachers. Find local neuroscientists who have volunteered to assist K-12 teachers in the classroom through the [Neuroscientist-Teacher Partner Program](#). SfN members are encouraged to [sign up as volunteers](#).

FEATURED BAW RESOURCE

BAW Calendar of Events



Search the Dana Alliance for Brain Initiatives' [Brain Awareness Week International Calendar of Events](#) to see what exciting events are happening near you.